



Notes/News

sfrindustries.com

October 2016

### SFR BEGINNINGS AND GROWTH:

SFR began in a little shop in Chippewa Falls, WI, with only 1800 sq. ft. Presently, and 38 years later, our facility is in Cadott, WI, and is 66,000 sq. ft. However, we are growing and expanding, again, so have recently purchased additional land across the road from our facility and another building will be constructed soon in anticipation of further growth in the near future.

### CHANGES:

Catherine Murphy, VP, retired in February 2016. Our Sales Manager, Paul Borowick, is assuming many of her previous roles, working closely with Bob Stumm, Owner and President, as well as the rest of the team at SFR.

### MATERIALS/CAPABILITIES:

SFR produces/develops custom profiles in materials that are semi-rigid, flexible, rigid, and co-extruded. All die tools are engineered in our facility, enabling us to recut/adjust immediately after trial runs vs. sending outside for changes, thereby reducing time involved for development. We also have several in-line tools such as punches and stamping and a large Secondary Dept. for special features and packaging of profiles.

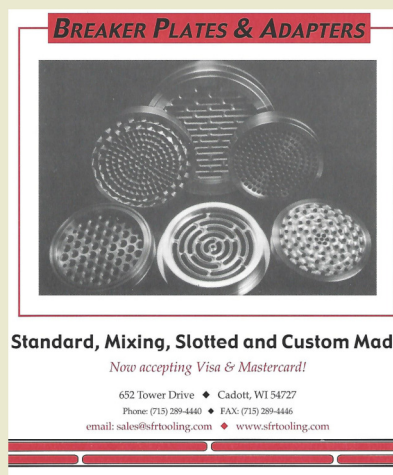
### TOOLING TIPS:

Maintaining an even wall thickness throughout a profile, *whenever possible*, reduces the cost of development. Even wall thicknesses will have good flow and cooling, increasing the quality of the part by decreasing the "warp" factor. Uneven walls can have weakness due to cooling stress, and are difficult to extrude without lineal distortion or possible bow.

### AWARDS:

Wisconsin Governor Walker presented SFR Industries with the 2016 Business of the Year Award, Quadrant 4, from the Chippewa County Economic Development Corporation. We are proud of this accomplishment and wish to **thank all of our customers** for their business, helping make this possible.

### BREAKER PLATES



We also make breaker plates in our facility to suit your needs. Please go to <http://www.sfrtooling.com>, or call 800-369-9410 and speak with Robert Stumm so he can assist you in the process of ordering to assure satisfaction.

"Coming together is a beginning. Keeping together is progress.

Working together is success." – Henry Ford